Fitzwest Forum Executive Meeting

Meeting notes 25/05/2021

1. Welcome and apologies

Present: Gwilym Harbottle, Julia Haythorn, Nicholas Bailey, Yoram Blumann, Jace Tyrrell, Jessica Stewart from ComCom, Sharon Banoff, Barbara Corr

Apologies: Pancho Lewis (Cllr), Edward Kellow, Mark Dillon

1. Minutes of the last meeting are available on the website. No comments made.
2. Jessica Stewart from ComCom Update

She has had initial meeting with Nick to discuss strategy (inc. timetable proposal)

Access to confidential electoral register has to be done in person (City Hall), making copy by hand.

Resource from NWEC (Izzy and Alice and Jace)

*Jessica Outline/Strategy*

* Timing: is critical, start mid-July but keep on through August so people don’t forget
* Postal Votes: residents need to pre-register for postal votes. Deadline 17th August 5pm
* They will create a list of key messages to share with voters.
* They will need from us - Local knowledge/ ideas for targeting places/ outdoor meeting places etc.
* Vox pops: social media content, shop owners, restaurants, local residents.

Very simple message “Don’t forget to vote for the Fitzrovia plan on 2nd September.”

* Who is available to do the work: people to deliver flyers, and encourage postal votes.
* Social Media:– Fitzwest forum website, Twitter account, Instagram (phone) - Comm Comm will help create images and photographs #2nd of September.
* She will send the completed strategy to us in the next couple of weeks
* Press: West End Extra (Dan Carrier – Nick Bailey), Homes and property, Evening Standard (Jace), Fitzrovia News (Linus Rees)

Nick thanked Jessica for her time.

1. AGM date – Thursday 8th July 2021

Launch campaign for referendum at AGM, build the momentum,

Jace suggested could also have a public drop in first week of September to answer questions

1. CIL Funding and Applications

Greening update from Julia – she has met with the designer and is waiting for her designs. Then will send to Highways (WCC). The CIL application will be in September.

Barbara made point that if encourage planters to be on business forecourts then no permission is needed.

Julia said she would start to talk to businesses. Could combine canvassing with referendum to asking about planters on their forecourts – they look after them, and we provide them via CIL funding. **Action Julia to continue talking to businesses about greening and to liaise with Highways**

Jace said CCTV has been included in an application in Mayfair and it might be something to consider in FitzWest.

1. Licensing and Planning

Yoram Updates:

* 24/7 delivery service Great Portland Street – after consultation, they agreed not to go with 24/7 but core hours
* Opposite Great Portland St Tube (former Church building) – Chameleon private members club. It is a cross border issue – involving Camden and Marylebone as well as Westminster.

Ongoing situation – **Action – Yoram will update at next meeting**

* 18 Mortimer Street – application to replace curved glazed shop window with 2 windows. FitzWest objected. Ongoing.
* Tracking complaints to the noise team – Barbara said it is advisable to keep a note of any complaints you make with the reference number**. Action** – **Julia to advise this in article on website + add info about other applications. Nick and Yoram will send Julia details about applications to feature on website.**
1. AOB

Jace:

* hospitality extensions due to end September 2021, what are thoughts about extending them in certain places where residents like them E.g. Great Titchfield Street, Market Place?

Gwilym – it is important to consult people who actually live on the streets as they will have different experience.

Suggest we raise at AGM, consult with residents via newsletter.

* Marble Arch Mound – showcase sustainability and exhibition inside the mound – invitation to launch in mid-September
* Christmas Lights – Oxford Street greenest Christmas lights campaign.
1. Date of next meeting to plan for AGM confirmed Tuesday 15th June 6pm.